



SUMMER PRE-SESSION
AND FALL SEMESTERS

ALC 422

COMMUNICATING
KNOWLEDGE IN
AGRICULTURE AND
THE LIFE SCIENCES

SUMMER PRE-SESSION
ONLINE AND ASYNCHRONOUS

FALL SEMESTER

TUESDAY/THURSDAY 9:30-10:45
OR
ONLINE AND ASYNCHRONOUS

Instructor: Dr. Matthew Mars
mmars@arizona.edu



[Course Description](#)

COURSE INFORMATION:

Develop a set of strategic communication skills for advancing innovative ideas and initiatives, build a strategic communication portfolio to showcase during job searches and in graduate school applications, Learn how to design impactful videos, podcasts, and written media pieces.

The course helps fulfill the requirements for both the Community Innovation minor and Agricultural Leadership and Innovation certificate.



Agricultural Education,
Technology & Innovation